



THANK YOU! MARAMING SALAMAT!

This event would not be possible without the generous support of the following partners and sponsors. We extend our sincerest appreciation and gratitude.



For more information, visit: [filipinofoodmovement.org](https://www.filipinofoodmovement.org)
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APRIL IS FILIPINO FOOD MONTH

Join the Celebration of Filipino Food Month: A Feast of Flavors and Culture

The Filipino Food Movement (FFM), in partnership with the Philippine Consulate General in San Francisco, Philippine Consulate General in New York, the Philippine Embassy in Bern, Switzerland, Department of Trade and Investment Center in Silicon Valley (PTIC) and the Department of Tourism (DOT), announces the launch of Filipino Food Month, a month-long celebration showcasing the rich and diverse culinary heritage of the Philippines. Throughout April, FFM encourages diners to experience the vibrant flavors and cultural traditions of Filipino cuisine.

Established in 2018 through Presidential Proclamation 469, Filipino Food Month aims to spotlight the unique fusion of flavors, cooking techniques, and ingredients that make Filipino cuisine genuinely remarkable. The series of events will feature activities and programs designed to engage, educate, and delight food enthusiasts.

This **RESTAURANT PASSPORT PROGRAM** is taking place for diners in select U.S. cities during the month of April, 2024. Participating diners get the chance to win a roundtrip ticket to the Philippines and additional amazing prizes courtesy of the PTIC, DOT and Philippine Airlines. To qualify, follow the steps below:

- 1 Support** participating restaurants in your area during Filipino Food Month! Dine at the food establishments listed on this passport.
- 2 Receive** a unique stamp on this Passport for every meal purchased from a participating restaurant, food truck or food purveyors. **Get a total of four (4) stamps (1 per restaurant)** for a chance to win fabulous prizes!
- 3 Publish** 2 social media posts featuring photos of the food or menu item at the different restaurants during your visit. Use these tags:
#lovethephilippines
#filipinofoodmonth2024
@filipinofoodmovement
- 4 Email** a photo of your completed passport **and** screenshots of your 2 social media posts at info@filipinofoodmovement.org.

Last day to complete the criteria is on **APRIL 30**. Winners for the West Coast and East Coast will be announced on **MONDAY, MAY 6, 2024** via @filipinofoodmovement social media platforms and via an email.

PRIZES (partial listing):



- » 1 Philippine Airlines roundtrip International Economy Ticket from the U.S. to Manila (SFO, LAX or JFK).
- » 4 qty Philippine Airlines domestic roundtrip tickets from Manila to selected four local culinary destinations: Bicol, Cebu, Iloilo, Davao (only one per winner).
- » Curated boxes of products from the Philippines.

FILIPINO FOOD PASSPORT 2024

Celebrating the Philippine Coconut



| |
|--------------------|
| YOUR NAME |
| PHONE NUMBER |
| EMAIL |
| STREET ADDRESS |
| CITY / STATE / ZIP |

Email a photo of your completed passport and screenshots of 2 social media posts (featuring the food or menu item that you purchased at info@filipinofoodmovement.org).

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The Filipino Food Month continues with a series of exciting activities and initiatives, including:

Kulinarya Live! Join expert chefs for cooking workshops, as they prepare traditional and expanded Filipino dishes. Learn the techniques and secrets behind the cuisine from chefs

Melissa Miranda of Musang in Seattle, Domingo Domingo of Millesens in Bern, Switzerland, Augee Francisco of Kabisera West in New York City, and Cat Carlucci of the Istorya pop up in Las Vegas. The series will also include participation from the Filipino chef community in London, U.K.

Eat Filipino Food. Snap a picture, post it on social media, and tag #filipinofoodmovement #letsgetfilipino #kainna

Merienda at the Platform by the James Beard Foundation.

Experience a Filipino merienda in New York City featuring chefs Dale Talde, Leah Cohen, Woldy Reyes, LJ Amendras, and entrepreneur Diana Manalang, hosted and curated by FFM Board Director Nicole Ponseca.

Dinner at Bahay Buko. A collaboration of more than a dozen chefs and restaurateurs and the Filipino American Chamber of Commerce of Greater Nevada will participate in a culminating dinner at The Assembly at The Uncommons in Las Vegas on April 29.

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| | <p>DOLLAR HITS 39-04 64th Street Queens, NY 11377 (917) 631-1427 dollarhitsstreetfood.com</p> | <p>KABISERA 600 11th Avenue New York, NY 10036 Phone Number Website URL</p> | <p>KALYE 251 Broome Street New York, NY 10002 (646) 422-7267 kalye.com</p> |
| | 1 | 2 | 3 |
| <p>KALESA Street Address City, State, Zip Phone Number Website URL</p> | <p>LEO'S BARBECUE 4947 Stelton Road South Plainfield, NJ 07080 (908) 668-5050 Website URL</p> | <p>MAMA FINA 167 Avenue A New York, NY 10009 (917) 262-0893 mamafinas.com</p> | <p>PURPLE YAM 1314 Cortelyou Road Brooklyn, NY 11226 (718) 940-8188 purpleyamnyc.com</p> |
| 4 | 5 | 6 | 7 |
| <p>RENEE'S KITCHENETTE & GRILL 69-14 Roosevelt Avenue Woodside, NY 11377 (718) 476-9002 reneeskitchenette.com</p> | <p>SO SARAP NYC 7 World Trade Center Greenwich Street New York, NY 10007 sosarapnyc.com</p> | <p>TITO RAD'S GRILL 49-10 Queens Boulevard Queens, NY 11377 (718) 205-7299 titorads.com</p> | <p>TROPICAL HUT PHILIPPINE CUISINE 3314 US Highway 9 Old Bridge, NJ 08857 Phone Number Website URL</p> |
| 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 |